

11208/2005

M. B. A. (2 Years) EXAMINATION

(First Semester)

(DDE)

MANAGEMENT PROCESS AND SKILL DEVELOPMENT

2-11

Time: Three Hours

Maximum Marks: 70

Note : *Attempt Five questions in all, selecting at least one question from each Unit. All questions Carry equal marks.*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. Complaints in this regard, if any, will not be Entertained after the examination.

Unit - I

1. Discuss the functions, skills and roles of manager.
2. Discuss the systems mid contingency approach of management critically.

Unit - II

3. Discuss the nature, elements, stages and levels of planning.
4. Write short notes on the following
 - (a) Delegation and De-centralization
 - (b) Models of Decision-making.

Unit - III

5. What is Motivation? Discuss at least three theories of motivation briefly.
6. Discuss management control process in brief. Also state various kinds of control system.

Unit IV

7. Explain the nature and process of communication. Also state the barriers in communication.
8. Write notes on any two of the following
 - (a) Interactive skills
 - (b) Presentation of reports
 - (c) Negotiations.

11209/2005
M. B. A. (2 Years) EXAMINATION
(First Semester)
(DDE)
MANAGERIAL ECONOMICS
2-12

Time : Three Hours

Maximum Marks : 70

Note : *Attempt Five questions in all, selecting at least one question from each Unit. All questions carry equal marks.*

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. Complaints in this regard, if any, will not be entertained after the examination.

Unit I

1. Explain the importance of Managerial Economics from the point of view of Managerial decision-making. What is the role of managerial economist in business organization?
2. Write short notes on the following:
 - (a) Short and Long run
 - (b) Risk and uncertainty

Unit II

3. Explain the various poll methods of demand forecasting? Comment kin the reliability of these methods.
4. Define income elasticity of demand and distinguish its various types. Discuss the role of Income elasticity of demand in management decisions?

Unit III

5. How is monopoly caused? Explain price and output determination under monopoly in the Short run and long-run.
6. Explain the types of isoquant curves. Show, with the help of an illustration, how will you determine the least cost combination ?

Unit IV

7. Discuss Baumol's theory of sales revenue maximization.
8. Give and discuss various techniques of price formulation in actual business situation.

11210/2005
M. B. A. (2 Years) EXAMINATION

(First Semester)

(DDE)

ACCOUNTING FOR MANAGERS

2-13

Time : Three Hours

*Maximum Marks :
70*

Note : Attempt Five questions in all, selecting at least one question from each Unit. All questions carry equal marks.

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Unit I

1. Prepare a Trial Balance with ten hypothetical transactions. Also show the journal entries and ledger postings of those accounts.
2. Define depreciation. Show with an example, how an asset account is maintained if the asset is to be disposed off after three years . You may charge 10% per annum depreciation and can use any of the two methods, as per Company's Act.

Unit II

3. Explain briefly the meaning and usefulness of the following ratios
 - (a) Liquidity ratios
 - (b) Profitability ratios.
- 4.

The following are the comparative balance sheets of XYZ Ltd -

Liabilities	31-12-2003 (Rs.)	31-12-2004 (Rs.)
Share Capital	70,000	74,000
Debentures	12,000	6,000
Trade Creditors	10,360	11,940
Provision for Doubtful debts	700	900
Profit & Loss	10,040	10,560
	<u>1,03,100</u>	<u>1,03,200</u>
Assets		
Cash	9,000	7,800
Trade Debtors (good)	14,900	17,700
Stock-in trade	49,200	42,700
Land	20,000	30,000
Good will	10,000	5,000
	<u>1,03,100</u>	<u>1,03,200</u>

Additional Information :

- (1) Dividends were paid totaling Ps. 3,500.
- (2) Land was purchased for Rs. 10,000 and amount provided for the amortization of goodwill totaled Rs. 5,000.
- (3) Debenture loan was repaid Rs. 6,000.

You are required to prepare Cash Flow Statement.

Unit III

5. Briefly explain what are the functions of management accountant
6. "Costing is an essential tool of management." Comment on this statement.

Unit IV

7. What do you mean by Break-Even Point? Show the effect of increase by 10%. Fixed and variable over-heads on B.E.P
8. Why should standards revised? How often should they be changed?

ALETHIA EDUCATION SERVICES

11211/2005
M. B. A. (2 Years) EXAMINATION
(First Semester)

(DDE)
QUANTITATIVE METHODS

2-14

Time : Three Hours

Maximum Marks : 70

Note : Attempt Five questions in all, selecting at least one question from each Unit. All questions carry equal marks.

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Unit I

1. (a) What is a function ? Briefly describe various types of functions.
(b) A person has to pay back Rs. 975 in annual installments. The first installment is Rs.100 .Subsequent installments decrease by Rs. 5 each. In how many years the entire sum will be paid back? (Use AP series method.)
2. Solve the following system of simultaneous equations by matrix inverse method:

$$x + y + z = 6$$

$$x - y = z = 2$$

$$2x + y - z = 1$$

Unit II

3. Briefly describe various types of measures of central tendency and their relative merits.
4. Calculate the coefficient of skewness for the following data :

Age	No. of Persons
20-25	170
25-30	110
30-35	80
35-40	45
40-45	40
45-50	35

Unit III

5. Describe the various components of time series. Explain its uses.
6. Find the two regression equations for the given data

$$x : 6 \quad 2 \quad 10 \quad 4 \quad 8$$

$$y : 9 \quad 11 \quad 5 \quad 8 \quad 7$$

Unit IV

7. What is probability ? Describe the three approaches to probability. Explain the addition theorem of probability
8.
 - (a) Explain the assumptions underlying binomial distribution.
 - (b) Probability of vegetarian in a population is $\frac{2}{3}$. 100 samples of size 10 each have been drawn from the population. How many samples are expected to have 2 or less vegetarians ?

ALETHIA EDUCATION SERVICES

11212/2005
M. B. A. (2 Years) EXAMINATION
(First Semester)

(DDE)
INDIAN ETHOS AND VALUES

2-15

Time : Three Hours

Maximum Marks : 70

Note : Attempt Five questions in all, selecting at least one question from each Unit. All questions carry equal marks.

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. Complaints in this regard, if any, will not be entertained after the examination.

Unit I

1. Describe salient features of Indian socio-political environment Suggest a suitable Indian model of management that may fit into the current environment.
2. What is the concept of Total Quality Management ? Discuss Indian insight into TQM.

Unit II

3. What are the main causes of stress in organizations ? Explain Indian perspective to stress management in corporate sector.
4. What is the relevance of trans-cultural human values to the field of management ? Discuss Indian cultural values having bearing to modern management.

Unit III

5. Describe Value Based Management. Discuss its relevance in globalised environment.
6. What are the emerging managerial issues in modern world ? How does holistic approach in decision making help resolve such issues ?

Unit IV

7. Explain the main characteristics of ancient Indian education System. How is that system relevant for modern management
8. How are the fields of Science and Management are related to each other ? Does Gita provide any scientific philosophy base to explain human behaviour ? Explain by giving suitable examples.